



**Project
Website**

<https://pros4democracy.internprize.eu/>

**Activity
Video
Summary**

<https://www.youtube.com/watch?v=IuEZMo6q6qk>

Lesson Category

Media and News Literacy

Title

Politics and social media

Area(s)

Political argumentation in the digital citizen

Objectives

Students are sought to:

- 1. Discover the importance of using social media by politicians.**
- 2. Understand what means of persuasion politicians use to persuade citizens.**

Time needed

8 teaching hours

Materials needed

Computer and a sheet of paper

Age level(s)

14-18

Number of participants per group

The whole class in groups of 4



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Politics and social media

Originally designed by **Platon Schools** as a part of the EuroVoters project

<https://eurovoters.eu>

Step-by-step description of activity

1. The teacher starts the lesson by writing on the board the phrase "Politicians and social media".
1. Ask students to write their thoughts with a brainstorm on a piece of paper.
1. Then present their views to the class.
1. The teacher, after dividing the students into groups, instructs them to search the internet for indicative posts of politicians from various social media.
1. The groups read some of the posts and comment on them.
6. The teacher then asks a series of questions, which are answered in writing on a piece of paper:
 - A. What social media do politicians use?
 - B. What do they usually write or post?
 - C. Why do they do this?
 - D. How much do policy posts affect voters / citizens?
 - Q. What speech do they usually use and how do they try to convince citizens of their views?
6. The groups read their answers and a discussion ensues.

Strategies of teaching and learning

Learning based on problem solving, critical event analysis, collaborative role play and simulations.

Evaluation

Students should write in a paragraph how the involvement of politicians with social media works positively or negatively on their image and their influence on citizens.

Notes to the educator

The teacher helps the students when necessary and provides them with information only to help them achieve the above goals and conclusions.

- The activity can be applied to Language Education and Citizenship courses.

Notes to the students

Students can ask for the teacher's help throughout the lesson if additional clarifications are needed.

Suggestions for follow-up activities:

The students assume that they are political candidates in the upcoming elections and make a post on social media in order to persuade the citizens to vote for them.

Worksheet 1

Answer the following questions in writing:

- A. What social media do politicians use?

- B. What do they usually write or post?

- C. Why do they do this?

- D. How much do policy posts affect voters / citizens?

- E. What reason do they usually use and how do they try to convince citizens of their views?