



**Project  
Website**

<https://pros4democracy.internprize.eu/>

**Activity  
Video  
Summary**

<https://www.youtube.com/watch?v=PDR7QEFISUo>

Lesson Category

## Media and News Literacy

Title

### "Press conference"

Area(s)

**Journalism and mass media.**

Objectives

**Students will:**

- 1. Analyse a news item from various points of view.**
- 2. Analyse the different treatment given by various media to the same news.**
- 3. Become critical of the different media and that this media does not influence the vote.**

Time needed

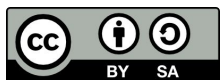
**55 minutes**

Age level(s)

**14-18**

Number of participants per group

**4 or 5**



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Originally designed by **Colegio Santa Elena** as a part of the EuroVoters project

**"Press conference"**

<https://eurovoters.eu>

## Step-by-step description of activity

1. The teacher brainstorms ideas regarding the following questions:
  - What kind of media do you know?
  - Which ones do you use the most?
  - What do you think about them?
1. The teacher selects new items that appears in different media. The teacher will select several elements that correspond to the same news to influence how that news is treated depending on the media that deals with it.
1. The students analyse the news in small groups by responding to questions such as the ones below:
  - What does each medium say about it?
  - Do they give the same information?
  - In what ways is the news presented in different ways by the different media?
  - What catches our attention the most? Why?
  - Which medium convinces you the most? Why?
  - What strategies have you used to do this?
4. Each group will elect a politician and hold a press conference with the other groups being the journalists. With the following steps:
  1. The teacher will assign each group a political leader.
  2. Each group will alternately ask that leader a question.
  3. There will be a round of replies to questions that have been avoided by the political leader.
4. There will be a sharing of the news of point 3 in a large group. The news will be compared and it will be discussed which news is more manipulated and why, for example, analyzing news that conceals information that others show, seeing a news that is the front page of one medium and in another it is not or is minimized.

### **"Press conference"**



### **Strategies of teaching and learning**

Critical incidents analysis.

### **Notes to the educator**

Select a news item that is treated in different media in a different way.

### **Notes to the students**

Ask a minimum of 4 or 5 questions per group at the press conference.

Respond reasonably to the questions.

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